



Graeme Wood



Graeme Wood revolutionised the travel industry in Australia when he created the concept for, and co-founded, Wotif.com in 2000. From his simple and innovative idea Graeme has grown Wotif.com into a global company with a team of over 110 employees worldwide. To this day Graeme is involved in all aspects of the business website design and technical innovations to targeted marketing strategies and public relations.

Prior to Graeme's entrance in the travel sector, he held various marketing and IT positions with companies including IBM and has more than 25 years experience in the field of information systems development and implementation.

In 2004 Graeme's innovative management strategy saw Wotif.com announced as overall winner of the Premier of Queensland's SMART Awards, as well as receiving the award for Outstanding Achievement by an Organisation in the Services Sector.

Topics: After Dinner Speaker, Business, Entrepreneur, Future, Information Technology, Public Relations, Small Business, Technology

Travels From: Queensland

Fee Range: \$5,000+GST - \$10,000+GST