



Roger La Salle



Roger La Salle is professional engineer, a director of a number of companies and a successful business entrepreneur. Roger developed and documented his special way of thinking, now referred to as Matrix Thinking, in the four books he has now written based on this simple but effective approach.

Matrix Thinking is now licensed in more than 26 countries and to one of the world's largest consulting firms and is delivered in this form as e-learning modules the world over. Not only does Roger talk on innovation and business building, Roger is also actively involved in business and over the years has created four companies based on his own ideas.

In 2004 Roger was an expert panellist on the ABC TV show the New Inventors and in 2005 was appointed as "Chair of Innovation" at the prestigious "The Queens University" in Belfast. He does guest lecture spots in universities the world over.

A stimulating, engaging and entertaining speaker, who walks and talks as he lays out the simple principles of thinking and business building – not a single overhead or PowerPoint for this fellow. You will be spell bound as you see opportunities materialise before your very eyes as Roger speaks and draws on a white board.

Keynote Topics include:

- Innovate or Perish
 - The Innovation Imperative
 - Taking your business to the next level
 - Services – Can these be Innovated
 - Innovation - what is it and how do you do it
 - Marketing – how to remove the single biggest risk in business
 - What is an opportunity - how do you systematically search for one
 - Moving your people from operators to opportunists
 - Business trajectory – the future
 - Getting your people involved in the journey
 - Inspiration in Business - how you do it
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Topics: Business, Business Development, Change Management, Entrepreneur, Facilitator, Innovation, Marketing, Motivation, Sales and Marketing

Travels From: Victoria

Fee Range: <\$5,000+GST

Podcasts by this speaker

[Roger La Salle "The biggest threat to new venture success"](#)