

# Australian Speakers Bureau

1800 4 Speakers (1800 477 325) | E-mail: [info@asbgroup.com.au](mailto:info@asbgroup.com.au)



## Tom Potter



"Inspiration, Change and Cutting Through To Your Customers"

Tom Potter, founder of Australian owned Eagle Boys Pizza, left school at 15 and found himself jobless at 23. He opened his first pizza shop in Albury, New South Wales in 1987 and proceeded to build the business to become Australia and New Zealand's largest privately owned pizza company.

Tom is a country boy, starting his business with a minimal education and very little money behind him. Tom built Eagle Boys to become one of Australia's home-grown retail and franchise successes, through radical change, innovation and at times unusual business and marketing tactics. Along the way, Eagle Boys won various National Franchising Awards and Tom was awarded with the Australian Financial Review's Young Business Person of the Year. He was chosen to give the valedictorian speech at his graduation class at Harvard Business School.

Tom is one of Australia's most outstanding retailers, entrepreneurs and inspirational leaders and his straightforward, no nonsense approach endears audiences to be inspired to change and cut through the clutter to achieve higher results at all levels.

Tom can reveal his trail of trials, tribulations and triumphs at your next luncheon, conference, workshop or after-dinner occasion and will tailor his speech to the required audience.

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**Topics:** After Dinner Speaker, Business, Entrepreneur, Food, Franchise, Innovation, Leadership, People Management, Retail, Small Business

**Travels From:** Queensland

**Fee Range:** \$5,000+GST - \$10,000+GST