



John Stanley



John Stanley is an international conference speaker and retail consultant. He has been working with retailers, wholesalers and product suppliers, growing businesses and profits, as well as inspiring and motivating teams to achieve excellence in their daily lives, since 1976. John's charismatic and entertaining presentations, plus his keen understanding of the retail industry at all its levels have made him a sought after conference, keynote speaker and consultant on five continents.

John Stanley's Background

John Stanley achieved a Master of Science degree in 1969 at the age of 21 and being the youngest recipient of the award at that time was considered a whiz-kid. In 1970 John went straight from being a student at the college into lecturing at another college and was immediately promoted to course manager of the Bachelor of Science degree. Then in 1975 John became an Approved Examiner of the National Proficiency Tests in the United Kingdom.

In 1976 John won a Nuffield Scholarship to study marketing in the USA. Immediately after returning from the USA John left his position at the college and commenced full time consultancy. His consultancy business was born-global with his first consultancy work being an export of his services to the international marketplace.

Topics: After Dinner Speaker, Business, Business Development, Customer Service, Innovation, Management, Retail, Sales and Marketing, Sales and Service, Sales Management, Small Business

Travels From: Western Australia

Fee Range: \$5,000+GST - \$10,000+GST

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